

HADAYA TURNER

Hadayalive@gmail.com

www.hadayalive.com

- Experience: Art Director** **01/2017 – Present**
New York, NY | Complex Networks
- ❖ Create custom sets for in-studio & on-location shows, from render design to physical buildouts
 - ❖ Conceptualize the look and feel of graphics packages by building decks and style guides with Creative Directors
 - ❖ Lead a team of motion graphics artists and graphic designers to execute graphics packages
- Video & Motion Graphics Faculty** **08/2011 – Present**
USA | GRAMMY Camp, GRAMMY Foundation ®
- ❖ Introduce high school students to the conceptualization and storyboarding process
 - ❖ Provide intro level and advanced instruction for the Adobe CC Suite
 - ❖ Aid students in the execution of visuals that are displayed in a concluding showcase
- Video Director** **09/2015 – 12/2015**
New York, NY | The Verge, Vox Media
- ❖ Collaborate with producers to create original and serialized content across all platforms
 - ❖ Administer the full production process from script writing to directing high end shoots
 - ❖ Manage the full post production process, including editing, creating motion graphics, handling color and sound
- Web Designer/ Graphic Designer** **11/2007 – 04/2010**
New York, NY | Universal Music Group, Halo Media
- ❖ Design and build official sites, animated e-cards, widgets, and banners for top recording artists
 - ❖ Maintain existing sites by regularly monitoring, updating and renovating the content
 - ❖ Retouch images of the artists for promotional use by product managers and A&R
- Video Director/ Motion Graphics Artist/ Editor** **2010 - 2016**
New York, NY | Freelance
- ❖ Reputable Projects:
 - o 2016 – Watching WE | WE tv - Co: AMC Networks
 - MOTION GFX
 - o 2016 – #BlackGirlMagic Series - Co: Teen Vogue
 - DIRECTOR
 - o 2015 – CoverFX Cover Drops - Co: Mustache Agency
 - MOTION GFX
 - o 2015 – Crayola Color Alive Launch - Co: Mustache Agency
 - EDITOR
 - o 2015 – Introducing Che’Nelle 2015 - Co: Universal Music Japan
 - DIRECTOR
 - o 2014 – GQ Men Of The Year Series - Co: Condé Nast Entertainment
 - EDITOR
 - o 2014 – GQ #NoSweat | Series - Co: Condé Nast Entertainment
 - EDITOR
 - o 2014 – Galactical - Artist: Basement Jaxx
 - DIRECTOR
 - o 2014 – Benefit Eyeliner Series - Co: Maker Studios

- o 2014 – CNTRAVELER.COM -
 - MOTION GFX/ EDITOR
 - Co: LEGS Media
- o 2014 – Audi X Hornitos (Event) -
 - MOTION GFX
 - Co: Dazian Creative Fabric Environments
 - TEXTILE DESIGN
- o 2013 – Future Fashion Live -
 - Co: Good Company
 - MOTION GFX
- o 2013 – Cultural Exchange Program -
 - Co: Gucci & GRAMMY® Foundation
 - DIRECTOR
- o 2013 – Miller Time Internship -
 - Co: Saatchi & Saatchi
 - EDITOR
- o 2013 – Do Me Now -
 - Artist: K. Roosevelt & Hit-Boy
 - MOTION GFX/ EDITOR
- o 2013 – Bad Girls Club -
 - Co: Oxygen Network
 - EDITOR
- o 2013 – Infographics Ad -
 - Co: On The Right Track
 - DIRECTOR/ MOTION GFX
- o 2012 – Ciroc Holiday Commercial -
 - Co: Blue Flame
 - EDITOR
- o 2012 – Angela Simmons by Indique -
 - Co: Indique
 - DIRECTOR
- o 2012 – Miss America Teaser -
 - Artist: J. Cole
 - MOTION GFX
- o 2012 – Wish You Would -
 - Artist: DJ Khaled & Kanye West
 - MOTION GFX/ EDITOR
- o 2012 – Freedom at 21 -
 - Artist: Jack White
 - MOTION GFX/ EDITOR
- o 2012 – Love On Top -
 - Artist: Beyonce Knowles
 - MOTION GFX/ EDITOR
- o 2011 – 6 Foot 7 Foot -
 - Artist: Lil Wayne
 - MOTION GFX/ EDITOR
- o 2011 – All Of The Lights -
 - Artist: Kanye West
 - MOTION GFX/ EDITOR

Education: **University of Miami, Coral Gables, FL** **05/2007**
 Bachelor of Science in Advertising & Studio Art, Minor in Marketing

Skills: Adobe CS6 Suite, Final Cut Pro, Cinema 4D, Sketchup, Resolume Arena, Video + Photography

Recognition: **CMJ Panelist**
 2012 Panel – Gaining Online Traction: The Art of Creating the Perfect Musician's Website
MTV Video Music Awards
 2011 Best Editor Nominee – All Of The Lights
Primetime Emmy Award
 2010-2011 Graphics Contribution for Nick News