

HADAYA TURNER

Hadayalive@gmail.com

www.hadayalive.com

- Experience: Sr. Art Director** **01/2017 – 05/2019**
New York, NY | Complex Networks
- ❖ Create custom sets for in-studio & on-location shows, from pitch decks, to render design to physical build-outs
 - ❖ Conceptualize the look and feel of graphics packages by building decks and style guides with Creative Directors
 - ❖ Lead a team of motion graphics artists and graphic designers to execute graphics packages
- Video & Motion Graphics Faculty** **08/2011 – Present**
USA | GRAMMY Camp, GRAMMY Foundation ®
- ❖ Introduce high school students to the conceptualization and storyboarding process
 - ❖ Provide intro level and advanced instruction for the Adobe CC Suite
 - ❖ Aid students in the execution of visuals that are displayed in a concluding showcase
- Video Director** **09/2015 – 12/2015**
New York, NY | The Verge, Vox Media
- ❖ Collaborate with producers to create original and serialized content across all platforms
 - ❖ Administer the full production process from script writing to directing high end shoots
 - ❖ Manage the full post production process, including editing, creating motion graphics, handling color and sound
- Web Designer + Graphic Designer** **11/2007 – 04/2010**
New York, NY | Universal Music Group, Halo Media
- ❖ Design and build official sites, animated e-cards, widgets, and banners for top recording artists
 - ❖ Maintain existing sites by regularly monitoring, updating and renovating the content
 - ❖ Retouch images of the artists for promotional use by product managers and A&R
- Freelance Projects** **2011 - Present**
New York, NY
- ❖ 2019 – [Black Coffee Morning Show](#) - Co: BET Network
 - SET DESIGNER
 - ❖ 2016 – Watching WE | WE tv - Co: AMC Networks
 - MOTION GFX
 - ❖ 2016 – [#BlackGirlMagic Series](#) - Co: Conde Naste - Teen Vogue
 - DIRECTOR
 - ❖ 2015 – [CoverFX Cover Drops](#) - Co: Mustache Agency
 - MOTION GFX
 - ❖ 2015 – [Crayola Color Alive Launch](#) - Co: Mustache Agency
 - EDITOR
 - ❖ 2014 – [GQ Men Of The Year Series](#) - Co: Condé Nast Entertainment
 - EDITOR
 - ❖ 2014 – [Galactical](#) - Artist: Basement Jaxx
 - DIRECTOR
 - ❖ 2014 – [Benefit Eyeliner Series](#) - Co: Maker Studios
 - MOTION GFX/ EDITOR

- ❖ 2014 – Audi X Hornitos (Event) - Co: Dazian Creative Fabric Environments
 - TEXTILE DESIGN
- ❖ 2013 – [Cultural Exchange Program](#) - Co: Gucci Timepieces
 - DIRECTOR
- ❖ 2013 – [Miller Time Internship](#) - Co: Saatchi & Saatchi
 - EDITOR
- ❖ 2013 – Bad Girls Club: Miami - Co: Oxygen Network
 - EDITOR
- ❖ 2013 – [Product Infographics Ad](#) - Co: On The Right Track Inc.
 - DIRECTOR/ MOTION GFX
- ❖ 2012 – [Wish You Would](#) - Artist: DJ Khaled & Kanye West
 - MOTION GFX/ EDITOR
- ❖ 2012 – [Freedom at 21](#) - Artist: Jack White
 - MOTION GFX/ EDITOR
- ❖ 2011 – [6 Foot 7 Foot](#) - Artist: Lil Wayne
 - MOTION GFX/ EDITOR
- ❖ 2011 – [All Of The Lights](#) - Artist: Kanye West
 - MOTION GFX/ EDITOR

Education: **University of Miami, Coral Gables, FL** **05/2003 – 05/2007**

Bachelor of Science in Advertising & Studio Art, Minor in Marketing

Skills: Adobe Creative Suite, Final Cut Pro, Cinema 4D, SketchUp, Resolume Arena, Videography, Photography, Slack, Microsoft Office, Trello

Recognition: **CMJ Panelist**
 2012 Panel – Gaining Online Traction: The Art of Creating the Perfect Musician's Website
MTV Video Music Awards
 2011 Best Editor Nominee – All Of The Lights
Primetime Emmy Award
 2010-2011 Graphics Contribution for Nick News