

HADAYA TURNER

Hadayalive@gmail.com

www.hadayalive.com

Experience: Sr. Art Director 01/2017 – 05/2019

New York, NY | Complex Networks

- Create pitch presentations, renders and physical build-outs of custom sets for in-studio and on-location shows
- Conceptualize the look and feel of graphics packages by working with creative directors to build decks and style guides
- Lead graphic designers and animators to execute graphics packages

Video & Motion Graphics Faculty 08/2011 – Present

USA | GRAMMY Camp, GRAMMY Foundation ®

- Introduce high school students to the ideation and storyboarding process
- Provide intro level and advanced instruction for the Adobe CC Suite
- Aid students in the execution of visuals that are displayed in a concluding live showcase

Video Director 09/2015 – 12/2015

New York, NY | The Verge, Vox Media

- Collaborate with producers to create original and serialized content across all platforms
- Administer the full production process from script writing to directing high end shoots
- Manage the full post production process, including editing, creating motion graphics, handling color and sound

Web Designer + Graphic Designer 11/2007 – 04/2010

New York, NY | Universal Music Group, Halo Media

- Design and build official sites, animated e-cards, widgets, and banners for top recording artists
- Maintain existing sites by regularly monitoring, updating and renovating the content
- Provide high-end retouching services to product managers and A&R for artist assets

Freelance Projects 2011 - Present

New York, NY

- 2020 – Fixed | *series* - Co: Comedy Central
 - SCENIC DESIGN
- 2020 – [Jobs Unlisted](#) | *series* - Co: Complex
 - SCENIC DESIGN
- 2020 – [Flaws And All](#) | *music video* - Co: 12Tone Music
 - DIRECTOR
- 2019 – [Black Coffee](#) | *morning show* - Co: BET Network
 - SET DESIGNER
- 2017 – Watching WE | *digi ad* - Co: WE TV & AMC Networks
 - MOTION GFX
- 2016 – [#BlackGirlMagic](#) | *series* - Co: Conde Naste - Teen Vogue
 - DIRECTOR
- 2015 – [CoverFX Cover Drops](#) | *digi ad* - Co: Mustache Agency
 - MOTION GFX
- 2015 – [Crayola Color Alive Launch](#) | *digi ad* - Co: Mustache Agency
 - EDITOR

- 2014 – [GQ Men Of The Year | series](#) - Co: Condé Nast Entertainment
 - EDITOR
- 2014 – [Galactical | music video](#) - Artist: Basement Jaxx
 - DIRECTOR
- 2014 – [Benefit Eyeliner | series](#) - Co: Maker Studios
 - MOTION GFX/ EDITOR
- 2013 – [Cultural Exchange Program | digi ad](#) - Co: Gucci Timepieces
 - DIRECTOR
- 2013 – [Miller Time Internship | digi ad](#) - Co: Saatchi & Saatchi
 - EDITOR
- 2013 – [On the Right Track | infographics ad](#) - Co: On The Right Track Inc.
 - DIRECTOR/ MOTION GFX
- 2012 – [Wish You Would | music video](#) - Artist: DJ Khaled & Kanye West
 - MOTION GFX/ EDITOR
- 2012 – [Freedom at 21 | music video](#) - Artist: Jack White
 - MOTION GFX/ EDITOR
- 2011 – [6 Foot 7 Foot | music video](#) - Artist: Lil Wayne
 - MOTION GFX/ EDITOR
- 2011 – [All Of The Lights | music video](#) - Artist: Kanye West
 - MOTION GFX/ EDITOR

Education: **University of Miami, Coral Gables, FL** **05/2003 – 05/2007**

Bachelor of Science in Advertising & Studio Art, Minor in Marketing

Skills: Adobe Creative Suite, Final Cut Pro, Cinema 4D, SketchUp, Resolume Arena, Videography, Photography, Public speaking, Slack, Microsoft Office, Trello

Recognition: **CMJ Panelist**
 2012 Panel – Gaining Online Traction: The Art of Creating the Perfect Musician's Website
MTV Video Music Awards
 2011 Best Editor Nominee – All Of The Lights
Primetime Emmy Award
 2010-2011 Graphics Contribution for Nick News